

ADVERTISE WITH US!



CAPITAL CLUBHOUSE is Southern Maryland's ultimate recreational and sports complex. Capital Clubhouse is a 90,000 square foot year round sports center for all ages. Under one roof you will find a NHL-size ice rink, a 200' x 85' multisport court, World Gym Waldorf, a rock climbing wall, eight locker rooms, four party rooms, state-of-the-art sound and lighting systems and year round FUN! As an advertiser, this means HIT after HIT for maximum IMPACT and EXPOSURE.



PATRON STATS

- 50% have an annual household income over \$100,000
- 92% are online
- 90% live within 20-mile radius from rink
- 2-3 hours at a time of captive attention
- 40,000 participants
- 70,000 spectators

...AND OVER 300,000 VISITS ANNUALLY!

MAJOR FACILITY USERS

- MSHL League: 7 High School Ice Hockey Teams from 4 counties:
 - Charles
 - Calvert
 - Prince George
 - St. Mary's
- Southern Maryland Sabres Hockey Club
- Southern Maryland Figure Skating Club
- Southern Maryland Volleyball Club
- SMR Lacrosse Club
- Southern Maryland Roller Derby Club
- Charles County Recreation Community Soccer
- Waldorf Soccer Club
- Charles County Unified Bocce
- Ultimate Consumer Tradey Show (Home and Leisure)

...AND MORE!

LIVEBARN® EXPOSURE

- Subscribers can watch games OnDemand® as well as SHARE highlights via social media and email.
- LiveBarn® increases viewing potential for any in-ice logos, scoreboard ads, dashers and banners.

Advertising at Capital Clubhouse is a great way to build community awareness for your business, increase brand recognition, and help support community programs.



SPONSORSHIP OPPORTUNITIES



Contact Ella Barlow
at (804) 459-0102 or
ella.barlow@rinkmanagement.com

1 ICE RESURFACER

\$10,000 annually | Includes partner listing on our website, a link to your website on all Clubhouse email blasts, 25 admission passes to public skating, and a company skating party. Place your company's logo and message on our ice resurfacer and all eyes will be on your brand when it's out on the ice. (Capital Clubhouse will pay up to \$1500 in production costs).

2 DASHBOARD AD (SPORT COURT OR ICE RINK)

8' Ice Ad: \$1,400 annually | 9' Sport Court Ad: \$1,275 | Includes partner listing on our website, a link to your website on all Clubhouse email blasts, 25 admission passes to public skating, and a company skating or sport court party. With a dashboard ad, your message is always in sight on the ice or sport court.

*Smaller dashboard sizes are available. Email ella.barlow@rinkmanagement.com for more information.

3 BANNER (SPORT COURT OR ICE RINK)

\$500-\$600 semi-annually, \$800-\$1,000 annually | Includes partner listing on our website, a link to your website on all Clubhouse email blasts, and 10 admission passes to public skating. With a banner, your company's message will be one that is clearly communicated and impossible to miss. Multiple banner sizes and placements available.

4 IN-ICE LOGO

\$3,000 annually | Includes partner listing on our website, a link to your website on all Clubhouse email blasts, 25 admission passes to public skating, and a company skating party. With an in-ice ad, your company's logo remains front and center on the ice catching the eyes of everyone in attendance.

AD HERE

AD
HERE

AD HERE

AD
HERE

Check out your ad live
at LiveBarn.com!



Promo: 8bd1-4ea2